



Joseph's Update

By **Joseph Barry Martin**



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NATIONAL ASSOCIATION OF GREEN AGENTS AND REALTORS

Increasingly, home owners and builders have been asking for “greener” building practices, materials, appliances and designs in their homes and renovations. As home buyers and sellers, you can ask for Realtors who have some awareness of the burgeoning information, materials, layouts, and products that will save you money in the long run. Ask around and see which Realtors have some background and expertise in this all-important trend that is in alignment with global warming and the need for energy self-sufficiency in times of unpredictable weather (as in heavy snowfalls and electrical outages of Victoria’s Winter 2006-7).

The National Association of Green Agents and Realtors offers information, classes and accreditation for Realtors. Here are some of their principles:

- Marketing programs and materials to help real estate agents/brokers communicate with buyers and sellers the options that are available to them
- Education programs to ensure that real estate agents/brokers are up to speed with the latest information and trends (energy conservation trends, new government programs, new products and services etc...)
- Designation and standards to ensure that members are properly trained
- Out-reach programs to help engage in environmental conservation and energy related public policy related to new and resale residential real estate
- Promoting members business activities through marketing programs

Green Building Information™ as part of the standard search capabilities of Multiple Listing Service, MLS data bases. (for example Furnace Efficiency ratings www.green-realty.com)

Visit www.nagab.org and www.green-realty.com

KINDNESS AND GOOD SERVICE

In Real Estate as in all service industries, kindness, thoughtfulness and clear-headedness go a long way to excellence in client relations. And also in referrals.

On the anniversary of the birthday of Mohandas Gandhi, we are reminded of just how great the results can be from bringing these positive values and attitudes into our daily human relationships.

Consistent results can be had by employing goodwill, and by going the extra step in our everyday life and work.

“Be the change you would like to see in the world.” Gandhi

PREPPING™ AND FENG SHUI

Our lives and workdays can be long and stressful enough; seemingly there are always financial and family stresses that cause us to feel less than optimum in our daily existence. Do you crave a peaceful living and office environment? Or need to create a more energetically positive home that you are renovating or wanting to buy? Maybe you need to prep™ a house for sale so that buyers will feel comfortable and want to live in it the moment they set foot in the house?

Call Joseph for information on Prepping™ and Feng Shui-ing your home. Presently I am writing a book about how to accomplish these successfully as a Realtor and/or home-owner.

Oh by the way...

if you know of someone who is looking to buy or sell a home, condo, or townhouse, please refer them to me or just give me a call.

YOUR HUMOUR FOR THE DAY!

What language do birds speak?

Pigeon English.

What do you give a sick bird?

Tweetment.

What do you get if you cross a parrot with a shark?

A bird that will talk you ear off.

What happened when the owl lost his voice?

He didn't give a hoot.



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